

## THE EXECUTIVE

3 AUGUST 2004

### REPORT OF THE DIRECTOR OF HOUSING AND HEALTH

<b>BEVAN AVENUE BUILDING – BUILDING NAME</b>	<b>FOR DECISION</b>	
<p><i>This report sets out a request for a name to be provided for the new shared office accommodation being built for Primary Care Trust and Council staff at Bevan Avenue. The authority for naming new buildings is reserved to the Executive.</i></p> <p><b><u>Summary</u></b></p> <p>The Bevan Avenue office building is currently under construction. The provisional completion date is November 2004. It is hoped that the building will be occupied prior to Christmas 2004. Although the building will be owned by the Housing and Health Department it will be occupied jointly by council staff and the local Primary Care Trust. A name is required for the building acceptable to both parties.</p> <p><b><u>Recommendations</u></b></p> <p>The Executive is asked to:</p> <ol style="list-style-type: none"><li>1. Consider naming the new building at Bevan Avenue;</li><li>2. One of three names have been suggested following detailed consultation with both the Primary Care Trust and the Eastbury, Mayesbrook and Longbridge (ELM) Community Housing Partnership (CHP); and</li><li>3. Either endorse one of the suggestions made or any other suitable name for the Bevan Avenue building.</li></ol> <p><b><u>Reason</u></b></p> <p>A name is required for the new office building at Bevan Avenue in order to obtain the correct postal address.</p>		
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#### **1. Background**

- 1.1 The Bevan Avenue office building is one of a series of buildings replacing land formerly occupied by sheltered housing schemes at the Ravensfield and Bevan Avenue sites.

- 1.2. The building is due for completion and occupation by the Primary Care Trust and the ELM CHP office team in November 2004.
- 1.3. A request has been made from the developer for the building to be named in order that a postcode application could be submitted.

## **2. Authorised Naming Procedure - New Council Buildings**

- 2.1. Advice was received from the Democratic Support Division that the matter should be referred for the attention of the Executive. There is no established procedure at present for naming buildings.
- 2.2. Advice on suitable names has been sought from both the Borough Archivist and Building Control. This has resulted in several names being put forward for consideration. The Building Control section have indicated there is no objection to any of the names forwarded.
- 2.3. The Primary Care Trust along with the ELM Community Housing Partnership have been consulted. The following name(s) have been endorsed by either or both parties.
  - a. **Dan Felton House** – the preference of the ELM CHP Board
  - b. **Bevan House** – in the tradition of names of social reformers in the Keir Hardie estate area. This name is endorsed by the Primary Care Trust.
  - c. **ELM House** – The adopted name of the local community housing partnership.

The Executive may, of course, wish to choose a name different from those above.

- 2.4. A suitable name that the Executive are prepared to endorse is required by August 2004 so that the builders may apply to have the postal address for this new office established.

### **Background Papers used in the preparation of this report.**

- ELM Community Housing Partnership Meeting Minutes – 9<sup>th</sup> December 2003.